

# NOVUS HOMESHARE

*Homeshare is a programme that matches people who want help or support around the house with people who need accommodation and are willing to help!*



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A Bi-monthly Insight into the Homeshare Scheme

Dear Members,

We are delighted to let you know that Novus-Homeshare has been selected by Lloyds Foundation as one of two pilot programmes in the country! We now have the honour and herculean task of developing a quality standard for Homeshare and best practices guide to duplicate the success of the scheme in other areas of the UK.

The official announcement will take place after the elections. We are delighted and committed to developing the much needed quality standard and thank you very much for your support.

What's new?

We are working with **BBC Radio 4** and we will be recording an interview featuring one of our successful matches. The interview will be broadcasted on Tuesday 4<sup>th</sup> of August at 8:00pm.

The host of the show is the well-known historian and commentator Juliet Gardiner and she will explore Homeshare from the relationship side of the agreement.

We now have a new **Charity Log** account, it represents the first step towards modernising how we process Homeshare applications and measure our activities.

Key Messages >>>

## Homeshare

- *Homeshare helps people that need and/or want extra support and companionship at home.*
- *Homeshare provides companionship to people and gives peace of mind to their family reassuring them that their relatives are not alone.*
- *Both parties Householders and Homesharers contribute monthly to Novus so we can provide monitor, advertise and manage the service.*
- *There is no exchange of money between Homesharers and Householders but sometimes Homesharers contribute to bills.*
- *Homeshare is NOT care, but we can work along care services.*

# on location

Current topics >>>

## You are our Ambassador

A big thank you to Wandsworth Carers, Bromley Carers for inviting us to talk to your team about Homeshare and how it can help carers.

Thank you to Brent Carers and for publishing information about our scheme in your newsletter.

Please click [HERE](#) to read frequently asked questions about our programme.

Remember, **you are our Ambassador**, send us referrals; help us help carers and people that need companionship and an extra helping hand at home.

## Upcoming Activities

*We'll be visiting some of the activities run by Open Age in the Westminster and Chelsea area, we will also be promoting the scheme among mature students at Imperial College London and Middlesex University.*

### Marketing activities May 2015

*Direct promotion with social services and carers' centres:*

1. Harrow Council
2. Brent Council
3. Carers Network

*Direct promotion with potential homesharers:*

1. Imperial College London
2. Middlesex University

*Public Relations*

1. Updating social media channels – daily
2. Interview with BBC Radio 4 – to be broadcasted in August
3. Pitching to media new case study – Clare and Ann
4. Updating blog – two new blog posts

Please share one of our articles

[How to effectively communicate with someone with dementia](#)  
[Tips to live an active life after 60](#)

The best way to promote Homeshare is by word of mouth, media and through success stories,

Contact us at **020 8868 5224**

[www.novus-homeshare.org.uk](http://www.novus-homeshare.org.uk)



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Best wishes,

Jessy, Laura, Sharon and Sucheta

Novus – The London Carers' Centres Consortium

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